

Puerto Rico TravelMaps

PRINTING SPECIFICATIONS / ESPECIFICACIONES DE IMPRENTA

Printing Process: Web Offset, printed at 133 line screen

Paper: 60 pound gloss

“TravelMaps” background color: Orange (M65% and Y100%)

Display ad sizes:

1” Display ad = 2.5 x .9” high

2” Display ad = 2.5 x 1.9522” high

4” Display ad = 2.5 x 4.0565” high

6” Display ad = 2.5 x 6.1609” high

Resolution and art: We require all ads to be PDF files with a minimum resolution of 300 dpi. All ads must be exact size with no art beyond trim (no bleeds) and no fonts. We print in process color. Convert all Pantone colors from RGB to CMYK (process color). TravelMaps is not responsible for color accuracy in files that must be converted to CMYK upon arrival.

Proofs: All art submitted should include hard-copy for proofing. If no hard-copy is provided, TravelMaps cannot be responsible for finished ad.

Corrections: Art submitted incorrectly, including mis-sized ads, will incur additional charges to correct: \$120/hour, \$30 minimum.

Advertising Policy: Camera and creative work on non-press-ready or rejected materials will be billed to advertisers and is non-commissionable. Coupons, art or other materials that invite damage to the publication are prohibited. Advertising of cigarettes will not be accepted.

Publisher’s Protection: Advertisers agree to indemnify publisher against liability, loss or expenses resulting from claims or suits based on advertisement content.

Art due date: Display ad files and hard-copies are due the 2nd Monday of September.

Art Delivery:

TravelMaps Inc.

2160 Day Road, Saint Paul, MN 55109

1-800-962-6277

TravelMaps.com

