

## Art & Resolution

- \_\_\_ All ads must be exact size with no art, registration or trim marks beyond exact size.
- \_\_\_ Art must be a PDF file with a resolution no less than 300 DPI and without fonts.
- \_\_\_ Convert all Pantone colors from RGB to CMYK (process color).
- \_\_\_ Graphics or text that invite damage to the publication are prohibited. Advertising of cigarettes will not be accepted.

## Art Delivery

- \_\_\_ All art should include a hard-copy for proofing. If no hard-copy is provided TravelMaps is not responsible for the finished ad.
- \_\_\_ Deliver to TravelMaps: [info@travelmaps.com](mailto:info@travelmaps.com) (contact us regarding hard-copies).

## Due Date

- \_\_\_ Ad art and hard-copies are due the 2nd Monday of September.

## Display Ad Size

**TravelMaps (See [TravelMaps.com](http://TravelMaps.com) > Maps > Download Map)**

- **6" display ad = 2.5 x 6.1609" high**
- **4" display ad = 2.5 x 4.0565" high**
- **2" display ad = 2.5 x 1.9522" high**
- **1" display ad = 2.5 x 0.9" high**

## Terms & Conditions

Verbal and written orders for advertising are subject to the terms and conditions stated in the Media Kit.

See [TravelMaps.com](http://TravelMaps.com) > Advertise > Media Kit & Map Distribution (PDF)

*Órdenes de publicidad verbales y por escrito están sujetas a los términos y condiciones establecidos en el Media Kit.*

*Vea [TravelMaps.com](http://TravelMaps.com) > Anuncios > Media Kit & Distribución de Mapas (PDF)*

Source: [TravelMaps.com](http://TravelMaps.com) > Advertise > Printing Specifications (PDF)

Fuente: [TravelMaps.com](http://TravelMaps.com) > Anuncios > Especificaciones de Imprenta (PDF)

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